



POLARIS WIRELESS WINS MULTI-MILLION DOLLAR INTERNATIONAL CONTRACT FOR END-TO-END HIGH-ACCURACY LOCATION SOLUTION

Polaris Expands International Footprint As Both the Location Solution Provider and the Lead Systems Integrator

SANTA CLARA, Calif., February 23, 2010 – Polaris Wireless, the global leader in high-accuracy, software-based wireless location solutions, today announced that it won a multi-million dollar international contract to provide an end-to-end high-accuracy location solution, supplying a wide range of location determination and data analysis capabilities. The Polaris high accuracy location solution is capable of pinpointing the position of mobile devices in a network to a typical accuracy of 50 meters in urban areas, in near real time or for a period of time in the past. This capability enables a variety of emergency services, commercial location-based solutions and law enforcement applications.

“The Polaris Wireless Location Signatures (Polaris WLS™) location platform offers the flexibility to deploy a variety of mission-critical applications, such as public safety emergency services and geo-fencing critical infrastructure, while allowing wireless service providers to generate revenue through location-based services (LBS),” said Manlio Allegra, President and CEO, Polaris Wireless. “As Lead Systems Integrator, Polaris Wireless can demonstrate the true value of an end-to-end high accuracy location solution.”

Competing location solutions rely on Cell-ID/Enhanced Cell-ID (ECID) or Assisted GPS (A-GPS) to determine handset location. However, these technologies provide neither the accuracy necessary to deliver actionable information, nor the ability to track handsets on a mass scale. ECID, which uses crude location information from cell towers to determine approximate locations of handsets, is not accurate enough to support mission-critical or

safety-of-life applications. A-GPS is equally hampered by its inability to function reliably indoors or in dense urban environments. It is also relatively easy to disable in the handsets.

The Polaris Wireless solution leverages the advantages of Polaris WLS™ technology to quickly and reliably determine location of mobile devices to an accuracy of 50 meters or less. Like a fingerprint's pattern of lines and swirls, each location can be identified by a unique set of values based on measurements of neighboring cell signal strengths, time delays and other network parameters. The Polaris WLS™ solution collects this information and matches it against a database of predicted values to provide highly accurate mobile device locations, regardless of the type of environment.

About Polaris Wireless

Polaris Wireless is committed to simplifying and improving the process of locating mobile devices for wireless service providers, government agencies and location-based application companies around the globe. It is the price/performance leader and delivers accurate, reliable and scalable products to support a variety of location-based applications. Since 2003, Polaris has successfully deployed the only software-based location system that meets FCC E911 Phase II requirements in the U.S. Polaris is privately funded and has multiple domestic U.S. and international deployments. For more information, please visit <http://www.polariswireless.com>.

Polaris WLS™ is a registered trademark of Polaris Wireless.

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