



**Contact:**

**Polaris Wireless Inc.**

Yusni Bakar

+1 408.492.8900, ext: 100

[ybakar@polariswireless.com](mailto:ybakar@polariswireless.com)

**Einstein Makes the Smart Choice  
Airadigm to Deploy Polaris Wireless Location Technology for E911**

**Santa Clara, Calif. — November 1, 2006** — Polaris Wireless, the inventor of Wireless Location Signatures (WLS)<sup>™</sup>, today announced that Airadigm Communications selected its software-based location product to meet the Federal Communications Commission's Phase II E911 compliance requirements.

Airadigm Communications, which provides its services under the Einstein Wireless brand, is in the process of deploying the Polaris E911 product in its GSM network in Wisconsin. "We wanted the best performance and price from our E911 vendor so we chose Polaris after a rigorous competitive bid process," said John Altamura, President of Airadigm.

With the software-only Polaris WLS<sup>™</sup> product, carriers can deploy a city, a state or every site in the network quickly, with coverage for the entire customer base without requiring specialized handsets. In addition, Polaris WLS<sup>™</sup> requires no additional hardware or backhaul for cell sites, dramatically reducing capital expenditures, deployment timeframes and maintenance costs for wireless carriers.

"We are always delighted when Polaris outperforms alternative location technologies and emerges as the most cost-effective, highly reliable way to quickly and completely enhance customer safety," said Manlio Allegra, CEO of Polaris Wireless. "For metro and rural carriers alike, Polaris brings deployment, performance and operating benefits that are unmatched by other wireless location solutions."

**About Airadigm Communications**

Einstein Wireless provides exceptional voice and data services to local communities with a personal touch and at a competitive price. With customer care and business operations based in Little Chute, WI, Einstein believes that everyone deserves the right to have affordable wireless service. Einstein recently removed some of the traditional obstacles that can sometimes prevent people from owning a cell phone -- things like credit checks, deposits, activation fees and contracts. Also, with Einstein, customers can

talk as long as they want with their choice of unlimited minutes plans. Einstein makes it easy and reassuring for people to choose Einstein for their wireless needs.

### **About Polaris Wireless**

Polaris Wireless provides a network-based software product for determining the location of mobile phones. The cost-effective Polaris Wireless Location Signatures™ technology rapidly enables the deployment of ubiquitous, reliable public safety and location-based service applications. Headquartered in Santa Clara, CA, Polaris Wireless helps U.S. carriers meet the FCC's E911 Phase II mandate and supports revenue-generating, location-based services for operators worldwide.

In 2003 Polaris succeeded in creating and deploying the first and only software-based location system that meets FCC E911 Phase II requirements. Polaris is backed by California venture capital funds Draper Fisher Jurvetson of Menlo Park, Draper Richards of San Francisco and Centre Palisades Ventures of Los Angeles. For more information on Polaris Wireless and the FCC's wireless E911 Phase II requirements, please visit <http://www.polariswireless.com>.

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Polaris WLS™ is a trademark of Polaris Wireless.